



January 2025

To whom it may concern,

This spring, we are planning to have our annual benefit auction for Camp Mardela on April 12th, 2025. This auction is the biggest fundraiser we have during the year, and helps provide funds to support our current camp programming and future improvements to camp's programs and facilities. Our mission is to provide children and adults with opportunities for spiritual growth, fellowship, and recreation in a setting that deepens their appreciation for God's creation. The support of the community continues to make that mission possible.

At our spring auction in 2024, we raised about \$10,000 to support these programs. Those funds are helping us to improve our facilities, as well as providing scholarship funds for our current and future campers. We made less on our auction last year than in previous years, and this year we hope to surpass what we made in 2024 to help us continue to support and grow our ministry in 2025 and beyond!

It is only through the support of the community that we are able to share our programs and facilities with the community. Any contribution you make towards Camp Mardela's spring auction will help us to continue with this ministry. You can donate new or like new physical items (tickets, merchandise, gift cards, etc), or purchase ads/sponsorships that will be printed in the auction booklets that will be distributed in the community prior to the auction AND displayed on the webpage for the auction at <https://www.campmardela.org/spring-camp-auction>. Donations, ads, and sponsorships that you would like printed in the booklet must be received by **March 19th, 2025**.

Thank you for the ways you support your communities, and we sincerely hope you consider supporting our mission and ministry in this new year.

Sincerely,

The Camp Mardela Administration



# CAMP AUCTION ADS & SPONSORSHIPS APRIL 12, 2025 8AM-1PM

<b>PRINT &amp; WEB AD BUNDLE:</b> color b&w		
1/4 page (2.5"x4" - (240x140px)	\$50	\$40
1/2 page (5.25"x4" - 485x285px)	\$100	\$80
Full page (5.25"x8.25" - 975x575px)	\$150	\$125
Send to <a href="mailto:campmardela@gmail.com">campmardela@gmail.com</a> by March 19, 2025		

**AD INFO:**

Name \_\_\_\_\_  
 \_\_\_\_\_  
 Company \_\_\_\_\_  
 Ad Size \_\_\_\_\_  
 Ad Type \_\_\_\_\_  
 Address \_\_\_\_\_  
 \_\_\_\_\_  
 Phone \_\_\_\_\_  
 Email \_\_\_\_\_

**SPONSORSHIPS:**  
 \*Sponsors' names will be listed by level in the print program and on the website

Booster	\$1
Happy Hiker	\$5
Camper	\$10
CIT	\$50
Counselor	\$100
Lifeguard	\$250
Director	\$500
Campfire Storyteller	\$1,000

**SPONSOR INFO:**

Sponsor Type \_\_\_\_\_  
 \_\_\_\_\_  
 Name(s)/Message to Print \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_



**SUBMISSION DEADLINE**  
**MARCH 19, 2025**  
 Send payment to:  
 P.O. Box 460 Denton, MD 21629

